

## Brett Hall

Plymouth, MA

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## Work Experience

[Davico Mfg.](#) — March 2024 - Present

### Marketing Designer & Sales Associate

Email campaigns, social media management, advertisement design, order entry, and phone reception

[Cannabis Control Commission of MA](#) — June - Oct. 2023

### Contract Project Coordinator

Website maintenance, presentation and advertisement design, social media auditing, and email campaigns

[New Bedford Cable Access](#) — Oct. 2022 - June 2023

### Videographer

Filmed local events and edited video footage

[VDA Event Design Agency](#) — Aug. - Sept. 2022

### Contract Graphics Processor

Design and formatting of digital graphics, and inspection and packaging of printed graphics

[Arch Cutting Tools - Plymouth](#) — 2013 - 2022

### Graphic Designer & Sales Associate

Catalog and advertisement design and distribution, website maintenance, order entry, and customer service phone and email reception

[Easton Community Access Television](#) — 2011 - 2013

### Production Assistant

Edited videos, filmed events, and assisted with broadcasts

## Freelance Work Experience

[Structor Engineering](#) — 2022

Animated videos and edited images of Sketchup Models

[Nova Vision](#) — 2015

Designed logos, business cards, and office templates

[Loretta Laroche Productions](#) — 2013

Designed event posters and advertisements

[SuperCoups](#) — 2012

Designed and edited advertisements

[Patch](#) — 2010

Took photographs and wrote descriptions for local listings

## Areas of Expertise

Digital Media

Videography

Animation

UX Design

Graphic Design

Marketing

Customer Service

Photography

## Education

2023 - Coursera

[Google UX Design Certificate](#)

[Meta Social Media Marketing Certificate](#)

2010 - University of Massachusetts, Dartmouth

[Bachelor of Fine Arts in Digital Media](#)

## Awards & Exhibitions

Dean's List

Website: <http://bretthalldesign.com/>

Varsity Tennis Four Year Letter Award

## Software

### Adobe:

Photoshop

InDesign

Premiere

After Effects

Illustrator

Animate

Dreamweaver

Acrobat

Lightroom

Express

XD

### Microsoft:

Excel

PowerPoint

Outlook

Word

### Other:

Final Cut Pro

SketchUp

Maya

Canva

Figma

## Content Management Systems

Wordpress

Squarespace

Meta Ads Manager

Hubspot

## Email Marketing Systems

iContact

MailChimp

## ERP Systems

Syteline

Global Shop Solutions

## Computer Languages

HTML

CSS